

**INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, FAMILY BUSINESS AND INNOVATION
CONFERENCE PROGRAM**

21 October 2010

Registration 09:00 - 10:00

Session	Time	Venue	
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Opening Session	10:00 - 10:45	RED HALL	Prof. Dr. Alaeddin TİLEYLİOĞLU Vice Rector, Chair of the Conference, Çankaya University <i>Welcome Address</i>
			Prof. Dr. Ziya Burhanettin GÜVENÇ Rector, Honorary President of the Conference, Çankaya University <i>Welcome Address</i>
			Sıtkı ALP President, Board of Trustees, Çankaya University <i>Welcome Address</i>

Plenary Session I	10:45 - 12:30	RED HALL	Dr. Julia DJAROVA Vice-Chair, ECORYS International <i>The Challenges for National Innovation Policies</i>
			Prof. Dr. John P. KEENAN President of "The Institute for Leadership and Global Education" - Professor for Leadership Studies <i>Breakthrough Leadership for the 21st Century</i>

Lunch 12:30 - 13:30

Plenary Session II	13:30 - 14:15	BLUE HALL	Prof. Dr. Ir J.G. WISSEMA Delft University of Technology <i>Toward the Third Generation University</i>
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Session	Time	Venue			
Parallel Sessions I	14:30 - 15:30	B-BLOCK	ENTREPRENEURIAL EDUCATION <i>Hall I - 322A</i>	INNOVATION FOR COMPETITIVENESS <i>Hall II - 322B</i>	FAMILY BUSINESS <i>Hall III - 328</i>
			Chair: Prof. Dr. Tamer KOÇEL	Chair: Assoc. Prof. Dr. Mete DOĞANAY	Chair: Assoc. Prof. Dr. Mehmet YAZICI
			Joshua Olusola Akande <i>Impact of Community Education Programmes on Entrepreneurship and Rural Economy in Oyo-State, Nigeria</i>	Maxim Markin - Elena Nazarbaveva <i>Innovations in Russian and Turkish Businesses before the Global Economic Crisis: Opinions of Entrepreneurs in 2008</i>	Alper Kayhan <i>Using Qualitative Data towards a Grounded Theory of Family Businesses in the Case of Textile and Clothing Industry of Turkey</i>
			Bolanle Simeon-Fayomi <i>Will Entrepreneurship Education Create more Businesses?: Assessment of the Effect of Entrepreneurship Education on the Entrepreneurial Propensity of Nigerian Undergraduates</i>	Murat Atalay - Nilgün Anafarta <i>Enhancing Innovation Through Intellectual Capital: A Theoretical Overview</i>	Özge Gökbulut Özdemir <i>Evolving Family Business and New Value Creation by Entrepreneurial Cognition</i>
			Belgin Aydın - Aykut Göksel <i>Can an Individual's Entrepreneurial Propensity be Increased based on Personality Traits? A Field Study on the Analysis of Relations</i>	Kiarash Arangdad - Shaghayegh Rezaei <i>Innovation of Two-Dimensional Cutting Stock Management in Textile Industries</i>	Larry D. White. J.D. - Can Boyacı <i>Avoiding Competition Law Problems: Guidelines for the Family-Owned Business</i>
Coffee Break	15:30 - 16.00				

Session	Time	Venue			
Parallel Sessions II	16:00 - 17:30	B-BLOCK	RURAL ENTERPRISES <i>Hall I - 322A</i>	BUSINESS DEVELOPMENT FOR SMEs <i>Hall II - 322B</i>	
			Chair: Prof. Dr. Selami SARGUT	Chair: Prof. Dr. Levent KANDİLLER	
			Abimbola Olugbenga Fayomi <i>So Blessed, So Poor: Rural Investment Climate and the Performance of Non-Farm Enterprises in a Nigerian State</i>	M.N. Hakimin Yusoff - Mohd Rafi Yaacob <i>The Government Business Support Services in Malaysia: The Evolution and Challenges in New Economic Model</i>	
			Bolanle Simeon-Fayomi <i>Post-war effects on the Entrepreneurial Performance of Young Women and its Correlate on Child Care in a Nigerian Town</i>	Moslehuddin Khaled - Nayeem Abdullah <i>Cost Effective Brand Building Techniques through Distribution: A Guideline for SME's</i>	
			Abimbola Olugbenga Fayomi <i>Family Background and Business Performance in Rural Nigeria: Is There any Link?</i>	Ali Acılar - Çağlar Karamaşa <i>Factors Affecting the Adoption of E-commerce by Small Businesses: A case study</i>	
			Maheswararao Veeranki <i>Participation of Women in Rural Non-Farm Activities Promoted by SHGs in Ajmer (India)</i>	Anil Evirgen - Erol Sayın <i>Evaluation of Business Development Strategies for Small to Medium Enterprises in Turkish Energy Market on a Case Basis</i>	
Welcome Cocktail	17:30 - 20:00				